



# Visual Branding Pricing

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GIVING VISIBILITY TO  
YOUR SOUL'S ESSENCE

## OUR WORK TOGETHER

During this process we will conceptualize ideas, dreams, and projects to integrate all your qualities as a whole.

Diving deep to understand your personality, your vision, and your purpose, we will discover the elements that can visually represent your mastery.

Using my personal method that integrates psychobiology research communication, and animal archetypes, you'll understand your natural abilities and give birth to a brand that fully embodies your essence.

More than a branding consultation, this is an alignment process.

With my guidance, you'll be able to turn your brand visions into visuals and attract the audience your brand deserves.



# Branding Proposal

## Logo: 580 USD

3 initial custom logo concepts to choose from and 3 rounds of revisions on your chosen concept

Final logo files for both web and print. Assets include:

- Adobe Illustrator file and EPS files. Scalable graphics
- Vector PDF
- One high resolution .JPG logo file with a white background. You will receive this file in CMYK (for printing purposes) and RGB (for internet use).
- One high resolution .PNG logo file with transparent background.
- Final logo files in three different versions:
- Full-color logo (main version)
- Black and White Logo
- Favicon: Small logo/icon

## Visual Identity Design Package: 950 USD

- 3 initial custom logo concepts to choose from and 3 rounds of revisions on your chosen concept
- Final logo files for both web and print. Assets include:
- Adobe Illustrator file and EPS files. Scalable graphics
- Vector PDF
- One high resolution .JPG logo file with a white background. You will receive this file in CMYK (for printing purposes) and RGB (for internet use).
- One high resolution .PNG logo file with transparent background.
- Final logo files in three different versions:
- Full-color logo (main version)
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- A Pattern design
- -Business cards
- -Letterhead
- -Email signature

### **Social Media starter kit Includes:**

- 4 Feed templates.\*
- 4 Story Templates.\*
- 8 Illustrated Highlights for Story.\*



# Branding Proposal

## **Packaging Illustration: 950- 2500 USD**

1. Main Packaging Illustration \* The box dimensions and layout must be provided.

Assets include:

Adobe Illustrator file and EPS files. Scalable graphics

JPG & PNG,

One high resolution .JPG file in CMYK (for printing purposes) and RGB (for internet use).

Black and White final art

**Cosmic Art:** The cost will change depending on the complexity of the projects.

- Basic personal use on IG 850 - 1800 USD
- Commercial Use 1500-2500 USD
- Home Art 900-2500 USD

## **Visual Strategy Consulting Meetings:**

2 hours: 250 USD

